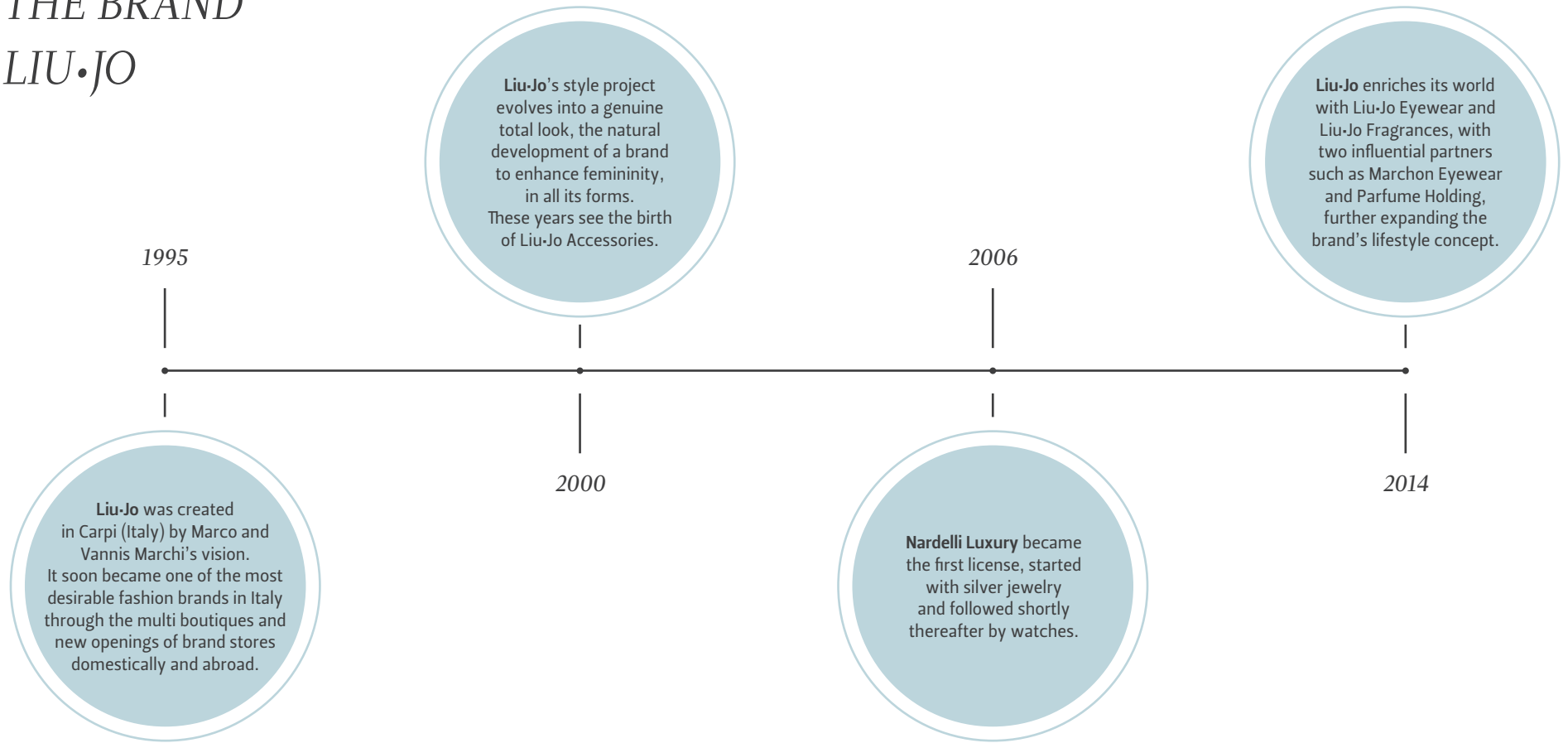


LIU • JO

MAN COLLECTION

Spring / Summer 2016

THE BRAND LIU·JO



THE LIU·JO DNA

- NATURAL FEMININITY
- ITALIAN GLAMOUR STYLE
- ELEGANCE AND MODERNITY WITH TRENDY DETAILS
- MATERIAL QUALITY
- ACCESSIBLE LUXURY
- THE READY TO WEAR PREMIUM BRAND

The year of 2006 turned out to be a special year for the **Liu-Jo company**. The high fashion brand's natural glamour discovered a future filled with brilliant potentials. Meeting **Nardelli Luxury**, a reputable Italian company for the jewellery market for 40 years, marks the establishment of **Liu-Jo Luxury**.

Liu-Jo jewellery was born, starting with silver collections, emphasizing the brandname. Shortly thereafter, in 2009, a winning intuition brings to the creation of the watch collection. Together, the jewels and watches bring distinguishing glamor.

The accessories are part of a wider concept, the one embracing the Liu-Jo world. Liu-Jo is present in 75 countries, in 3 different continents: Europe, Africa and Asia. Its distribution network counts 380 monobrand points of sale and 5.800 retail stores in the world. These numbers show a challenge for the brand, which is constantly expanding.

Being an Italian brand, Liu-Jo represents their origin to its historical values such as culture, art, and sophistication. Today, its strong identity positions Liu-Jo as one of the most dynamic Italian Fashion brands in the jewellery and watches industry. Liu-Jo Luxury is a structured group with a shared vision. The designers creations are in line with seasonal styles and moods. And of course Liu-Jo leads new trends.

Liu-Jo represents an accessible, modern and precious lifestyle. The brand knows how to appeal their customer's desires, and turns these insights into beloved and distinguishable accessories with a refined Italian look. Liu-Jo Luxury evaluates and improves its concept non-stop, aiming on containing the strong brand identity. In Italy a bright marketing plan is developed in order to boost the 1.500 Point of Sale in Italy.

In addition, the Liu-Jo watches are being sold today in over 500 shops in Europe and Middle East, with a strong growing potential.



SUMMARY

MAN COLLECTION

<i>BIONIC</i>	5
<i>TEMPLE</i>	6
<i>DERBY</i>	7
<i>JET</i>	8
<i>RIVA</i>	10
<i>NAVY</i>	12
<i>TIP-ON</i>	14

Bionic



44 mm



5 atm

acciaio / steel
pelle / leather

MOVIMENTO: al quarzo Miyota Cal. 2115-3H

FUNZIONI: ore, minuti, secondi, data.

CASSA: diametro 44 mm, in acciaio con fondo chiuso a vite, loghi e scritte tecniche incise ad acido. Vetro minerale e corona in acciaio posizionata sul 4.

Disponibile anche in IP oro rosa.

IMPERMEABILITÀ: 5 atmosfere.

QUADRANTE: finitura Sunray, con numeri arabi, indici e logo in Upper Plating.

BRACCIALE: in acciaio lucido, chiusura in acciaio con logo esterno.

CINTURINO: in pelle con fibbia in acciaio con logo inciso.

MOVEMENT: quartz Miyota Cal. 2115-3H

FUNCTIONS: hours, minutes, seconds, date.

CASE: diameter 44 mm, stainless steel case, screw case back with logo. Exclusive stainless steel top ring. Mineral glass and stainless steel crown on 4.

Available also in IP rose gold.

WATER RESISTANCE: 5 Atmospheres.

DIAL: sunray dial with Arabic numbers, index and logotype in Upper Plating.

BAND: in stainless steel, stainless steel clasp with engraved logo.

STRAP: in leather, stainless steel buckle with engraved logo.



TLJ 963
D: Nero / Black
B: Silver
179,00 €



TLJ 964
Total Silver
179,00 €



TLJ 960
Total Black
169,00 €



TLJ 961
D: Silver
S: Blu / Blue
169,00 €



TLJ 962
D: Silver
S: Marrone / Brown
179,00 €

Temple



44 mm



10 atm



acciaio / steel

MOVIMENTO: al quarzo Miyota Cal. GP11

FUNZIONI: ore, minuti, secondi, data.

CASSA: in acciaio, diametro 44 mm, fondo chiuso a vite, loghi e scritte tecniche incise ad acido. Anello superiore in acciaio inox. Vetro minerale e corona in acciaio con logo. Disponibile anche in IP nero e canna di fucile.

IMPERMEABILITÀ: 10 atmosfere.

QUADRANTE: matto con numeri arabi e indici in luminous, cornice e logo Liu-Jo in Upper Plating. Sfere modello Baton con luminous.

BRACCIALE: in acciaio, chiusura in acciaio con logo esterno.

MOVEMENT: quartz Miyota Cal. GP11

FUNCTIONS: hours, minutes, seconds, date.

CASE: in stainless steel, diameter 44 mm, screw case back. Exclusive stainless steel top ring. Mineral glass and Stainless steel crown.

Available also in IP black and gun.

WATER RESISTANCE: 10 Atmospheres.

DIAL: matt dial with Arabic numbers and index in luminous and Upper Plating frame, Liu-Jo logo by Upper Plating. Baton hands model with luminous.

BAND: in stainless steel, stainless steel clasp with external logo.



TLJ 889

D: Beige

B: Canna di Fucile / Gun
209,00 €



NEW

TLJ 890

D: Grigio Scuro / Dark Grey

B: Nero / Black
219,00 €



TLJ 891

D: Nero / Black

B: Silver
189,00 €



TLJ 959

D: Silver

B: Silver
189,00 €

Derby



45 mm



10 atm



acciaio / steel
silicone / silicon

MOVIMENTO: cronografo al quarzo Miyota cal. VD53

FUNZIONI: ore, minuti, secondi, cronografo, data.

CASSA: diametro 45 mm in acciaio placcate PVD nero, corona e pulsanti in acciaio, vetro minerale ad alta resistenza.

Disponibile anche in IP nero.

IMPERMEABILITÀ: 10 atmosfere.

QUADRANTE: con finitura opaca, contatori e data.

BRACCIALE: in acciaio con fibbia in acciaio personalizzata

Orologio disponibile in due versioni: Acciaio, IP Nero.

CINTURINO: in silicone con fibbia in acciaio personalizzata.

MOVEMENT: quartz chronograph Miyota cal. VD53

FUNCTIONS: hours, minutes, seconds, chronograph, date.

CASE: diameter 45 mm in stainless steel, stainless steel crown and pushers, high resistance mineral glass.

Also available in IP black.

WATER RESISTANCE: 10 Atmospheres.

DIAL: with matt finishing, counters and date.

BAND: in stainless steel with steel personalized clasp.

Watch available in two versions: stainless steel, IP Black.

STRAP: in silicone with Liu-Jo logo and stainless steel buckle with Liu-Jo laser engraved logo.



TLJ 833
D: Silver Bianco / Silver White
B: Silver
239,00 €



TLJ 835
Total Black
259,00 €



TLJ 830
D: Silver Bianco / Silver White
S: Nero / Black
199,00 €



TLJ 832
Total Black
209,00 €

Jet



44 mm



5 atm



acciaio / steel

MOVIMENTO: al quarzo Miyota Cal. JS20

FUNZIONI: ore, minuti, secondi, 24 ore, cronometro.

CASSA: diametro 44 mm, in acciaio 316L, fondello a vite con loghi e scritte tecniche incise ad acido, vetro minerale, corona e pulsanti in acciaio.

IMPERMEABILITÀ: 5 atmosfere.

QUADRANTE: con numeri arabi e indici in Upper Plating, lancette modello Baton con Luminous.

BRACCIALE: in acciaio, fibbia in acciaio con logo inciso.

MOVEMENT: Quartz Miyota Cal. JS20.

FUNCTIONS: hours, minutes, seconds, 24-hours, stopwatch.

WATCHCASE: diameter 44 mm, stainless steel case 316L, screw case back. Exclusive stainless steel top ring. Mineral glass and Stainless steel pressure pusher and crown.

WATER RESISTANCE: 5 Atmospheres.

DIAL: matt dial and concave ring with Arabic numbers and dial in Upper Plating. 3 small eyes indicator. Liu-Jo logotype by Upper Plating. Hands model Baton with luminous.

BAND: in stainless steel, stainless steel clasp with external logo.



TLJ 827
Total Silver
159,00 €



TLJ 829
D: Blu / Blue
B: Silver
159,00 €



TLJ 828
D: Nero / Black
B: Silver
159,00 €

Jet



44 mm



5 atm



pelle / leather

MOVIMENTO: al quarzo Miyota Cal. JS20

FUNZIONI: ore, minuti, secondi, 24 ore, cronometro

CASSA: diametro 44 mm, in acciaio 316L, fondello a vite con loghi e scritte tecniche incise ad acido, vetro minerale, corona e pulsanti in acciaio.

Disponibile anche in IP nero.

IMPERMEABILITÀ: 5 atmosfere.

QUADRANTE: con numeri arabi e indici in Upper Plating, lancette modello Baton con Luminous.

CINTURINO: in pelle con fibbia in acciaio con logo inciso.

MOVEMENT: Quartz Miyota Cal. JS20.

FUNCTIONS: hours, minutes, seconds, 24-hours, stopwatch.

WATCHCASE: diameter 44 mm, stainless steel case 316L, screw case back. Mineral glass and Stainless steel pressure pusher and crown.

Also available in IP black.

WATER RESISTANCE: 5 Atmospheres.

DIAL: with Arabic numbers and index in Upper Plating.

3 small eyes indicator. Liu-Jo logotype by Upper Plating. Hands model Baton with luminous.

STRAP: in genuine leather, stainless steel buckle with external logo.



TLJ 824

D: Silver

S: Nero / Black

149,00 €



TLJ 826

D: Nero / Black

S: Marrone / Brown

159,00 €



TLJ 825

D: Blu / Blue

S: Blu / Blue

149,00 €

Riva



44 mm



5 atm



acciaio / steel

MOVIMENTO: al quarzo Miyota Cal. 2035.

FUNZIONI: ore, minuti, secondi.

CASSA: diametro 44 mm, in acciaio con fondo chiuso a vite, loghi e scritte tecniche incise ad acido. Vetro minerale. Corona in acciaio con logo.

Disponibile anche in IP nero.

IMPERMEABILITÀ: 5 atmosfere.

QUADRANTE: indici in rilievo con al centro sfondo lavorato. Logotipo Liu-Jo in Upper Plating. Sfere modello Baton.

CINTURINO: bracciale in acciaio lucido regolabile, chiusura in acciaio con logo esterno inciso a laser.

MOVEMENT: quartz Miyota Cal. 2035.

FUNCTIONS: hours, minutes and seconds.

WATCHCASE: diameter 44 mm, stainless steel case, stainless steel screw case back. Mineral glass. Stainless steel snap crown with logo.

Also available in IP black.

WATER RESISTANCE: 5 Atmospheres.

DIAL: applied index with worked background in the centre of the dial. Liu-Jo logo in Upper Plating. Baton hands model.

BAND: adjustable shiny stainless steel band, stainless steel clasp with external laser logo.



TLJ 958
Total Silver
129,00 €



TLJ 811
D: Bianco / White
B: Silver
129,00 €



TLJ 812
D: Nero / Black
B: Silver
129,00 €



TLJ 813
D: Blu / Blue
B: Silver
129,00 €



TLJ 814
Total Black
139,00 €

Riva



44 mm



5 atm



pelle / leather

MOVIMENTO: al quarzo Miyota Cal. 2035.

FUNZIONI: ore, minuti, secondi.

CASSA: diametro 44 mm, in acciaio con fondo chiuso a vite, loghi e scritte tecniche incise ad acido. Vetro minerale. Corona in acciaio con logo.

Disponibile anche in IP nero.

IMPERMEABILITÀ: 5 atmosfere.

QUADRANTE: indici in rilievo con al centro sfondo lavorato. Logotipo Liu-Jo in Upper Plating. Sfere modello Baton.

CINTURINO: cinturino imbottito in pelle colorata.

Fibbia ad ardiglione personalizzata in acciaio.

MOVEMENT: quartz Miyota Cal. 2035.

FUNCTIONS: hours, minutes and seconds.

WATCHCASE: diameter 44 mm, stainless steel case, stainless steel screw case back. Mineral glass. Stainless steel snap crown with logo.

Also available in IP black.

WATER RESISTANCE: 5 Atmospheres.

DIAL: applied index with worked background in the centre of the dial. Liu-Jo logo in Upper Plating. Baton hands model.

STRAP: in padded coloured leather. Personalized stainless steel buckle.



TLJ 808

D: Silver

S: Nero / Black

109,00 €



TLJ 809

Total Black

119,00 €



TLJ 957

D: Silver

S: Blu / Blue

109,00 €

Navy



41 mm



3 atm



pelle / leather

MOVIMENTO: al quarzo Miyota Cal. VJ20

FUNZIONI: ore e minuti.

CASSA: in acciaio, diametro 41 mm, con fondo chiuso a vite.

Vetro minerale e corona in acciaio.

Disponibile anche in IP nero.

IMPERMEABILITÀ: 3 atmosfere.

QUADRANTE: finitura matt, con indici e logo in Upper Plating.

CINTURINO: in pelle con fibbia in acciaio e logo inciso.

MOVEMENT: quartz Miyota Cal. VJ20

FUNCTIONS: hours, minutes.

CASE: stainless steel case, diameter 41 mm, snap case back.

Mineral glass and stainless steel crown.

Also available in IP black.

WATER RESISTANCE: 3 Atmospheres.

DIAL: matt dial with index at hours position and logotype in Upper Plating.

STRAP: Passing leather strap, stainless steel buckle with external logo.



TLJ 965

D: Bianco / White
S: Nero / Black
129,00 €



TLJ 966

Total Blue
129,00 €



TLJ 967

Total Beige
129,00 €



TLJ 968

Total Black
139,00 €

Navy

NEW



41 mm



3 atm



nylon

MOVIMENTO: al quarzo Miyota Cal. VJ20

FUNZIONI: ore e minuti.

CASSA: in acciaio, diametro 41 mm, con fondo chiuso a vite.

Vetro minerale e corona in acciaio.

IMPERMEABILITÀ: 3 atmosfere.

QUADRANTE: finitura matt o sunray, con indici e logo in Upper Plating.

CINTURINO: in nylon con fibbia in acciaio e logo inciso.

MOVEMENT: quartz Miyota Cal. VJ20

FUNCTIONS: hours, minutes.

CASE: stainless steel case, diameter 41 mm, snap case back.

Mineral glass and stainless steel crown.

WATER RESISTANCE: 3 Atmospheres.

DIAL: matt or sunray dial with index at hours position and logotype in Upper Plating.

STRAP: Nylon strap, stainless steel buckle with external logo.



TLJ 1041

D: Bianco / White

S: Blu / Blue

109,00 €



TLJ 1042

D: Grigio / Warm Grey (Sunray)

S: Nero / Black

109,00 €



TLJ 1043

D: Silver (Sunray)

S: Jeans

109,00 €

LIUJO

Tip-On

NEW



42,5 mm



5 atm



silicone / silicon

MOVIMENTO: al quarzo Miyota Cal. 2035.

FUNZIONI: ore, minuti, secondi.

CASSA: in acciaio, diametro 42,5 mm, fondo chiuso a vite, con loghi e scritte tecniche incise. Vetro minerale.

Corona in acciaio.

IMPERMEABILITÀ: 5 Atmosfere.

QUADRANTE: con finitura mat, Logo Liu-Jo e indici in Upper Plating.

CINTURINO: materiale in silicone con fibbia in acciaio e logo inciso.

MOVEMENT: quartz Miyota Cal. 2035

FUNCTIONS: hours, minutes, seconds

CASE: stainless steel case, diameter 42,5 mm, screw case back with logo. Mineral glass and stainless steel crown.

WATER RESISTANCE: 5 Atmospheres.

DIAL: Emboss dial with index at hours position and logotype in Upper Plating.

STRAP: Silicon strap, stainless steel buckle with engraved logo.



TLJ 1015

D: Silver Bianco / Silver White

S: Bianco / White

109,00 €



TLJ 1016

D: Silver Bianco / Silver White

S: Nero / Black

109,00 €



TLJ 1017

D: Silver Bianco / Silver White

S: Grigio / Grey

109,00 €



TLJ 1018

D: Silver Bianco / Silver White

S: Blu / Blue

109,00 €



TLJ 1019

D: Silver Bianco / Silver White

S: Rosso / Red

109,00 €

Servizio Clienti / *Customer Service*
customerservice@liujoluxury.it

Cerca i rivenditori autorizzati / *Search for official dealers*
liujoluxury.it

Seguici / *Follow us on:*



LIUJO
Luxury

PRODOTTO E DISTRIBUITO IN ESCLUSIVA DA
NARDELLI LUXURY SPA - ITALIA

WWW.LIUJOLUXURY.IT - INFO@LIUJOLUXURY.IT



liujoluxury.it