

LIU • JO

LUXURY COLLECTION

Spring / Summer 2019

Spring / Summer 2019



CELEBRATE THE SINGULARITY AND THE FEMALE EMPOWERMENT

Enhance every woman's natural beauty, personality and femininity, this is LIU JO's main mission.

Contemporary creations bear the unmistakable Liu Jo identity given by an unmatched Italian fashion style, sensuality and modern-chic elegance.

Loving Liu Jo, is loving a feminine, glamorous and sparkling style, with desirable products that are functional, charismatic and thought for all occasions. A glam-chic attitude, with a touch of Italian audacity, that makes the Liu Jo women more attractive than ever, from morning to night.

The Luxury line—composed by watches and jewels—flaunts class and exuberance, synthesizing beautiful elements and pop details in a refined design—enhancing once more personality, femininity and natural beauty of women.

BRAND VALUES:

- **Natural Femininity**
- **Italian Style**
- **Glamour**
- **Unique**
- **Sparkling**



1995 Liu Jo

2008 Shoes

2010 IT Bags

2012 Flagship store

2014 Fragrances

2016 ADV
#viceversa
#tostrongtogether

2018 Living collection

2006 Luxury

2011 Kate Moss

2013 Eyewear

2015 Uomo

2019
Luxury Collection

2009 Watches

2017 Joint venture



Summary:



Woman

TIME COLLECTION

8	GLAMOUR GLOBE MAXI
10	GLAMOUR GLOBE
12	LUXURY ROUND
14	BRILLIANT
15	PRECIOUS SHAPES
16	DANCING
18	MINI DANCING
20	DANCING SLIM
22	TRENDY DIAL
24	MOONLIGHT
26	MINI MOONLIGHT
28	ONLY YOU
30	TRAMA
32	CARPET
34	ROLLING
35	CRYSTAL EYE
36	FRAMEWORK
38	BIPHASIC
40	TINY
42	COUPLE
48	JEWELS COLLECTION



DISPLAY SELECTION



Displaying watches by color strengthens choice and increases sales.

Collection in ADV must be placed in the centre of the display.

WOMAN

Time Collection



ADV PRODUCT SS19

TIME COLLECTION - SPRING-SUMMER 2019



TLJ1416

D: Black - Rose Gold

S: Black

169,00 €



Minimal and essential design, but elegant. Elegance is granted by the double row of white crystals along the side of the case in the new maxi size version: a perfect combination of grace and simplicity.

NEW COLLECTION

Glamour Globe Maxi

...



TLJ1411
Total Silver
149,00 €



TLJ1412
D: Black
S: Silver
149,00 €



TLJ1414
D: Silver - Rose Gold
S: Silver
159,00 €



TLJ1413
D: Champagne
S: Gold
169,00 €



TLJ1415
D: Silver
S: Rose Gold
169,00 €

MOVEMENT: quartz Miyota Cal. 2025 - CASE: in stainless steel, Ø 35 mm - WATER RESISTANCE: 3 atmospheres - BAND: Milan mesh in stainless steel

TIME COLLECTION

Glamour Globe

...



TLJ1374
Total Silver
139,00 €



TLJ1375
D: Champagne
S: Gold
159,00 €



TLJ1376
D: Warm Grey
S: Rose Gold
159,00 €

TIME COLLECTION - SPRING-SUMMER 2019

MOVEMENT: quartz Miyota Cal. 2025 - CASE: in stainless steel, Ø 31 mm - WATER RESISTANCE: 3 atmospheres - BAND: Milan mesh in stainless steel - STRAP: in leather



TLJ1378
Total Black
129,00 €



TLJ1377
Total White
129,00 €



TIME COLLECTION

Luxury Round

...



TLJ1193A

Total Silver
159,00 €



TLJ1379

Total Gold
179,00 €



TLJ1194A

D: Silver
S: Rose Gold
179,00 €



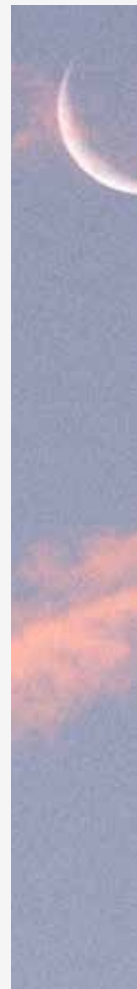
TLJ1198A
D: Black
Ceramic bezel
S: Silver
149,00 €



TLJ1199A
D: Black - Rose Gold
Ceramic bezel
S: Black
169,00 €



TLJ1200A
Total Rose Gold
Ceramic bezel
169,00 €



TIME COLLECTION

Brilliant

...



TLJ1281
Total Silver
199,00 €



TLJ1283
D: Dark Grey
S: Silver
199,00 €



TLJ1282
D: Silver
S: Rose Gold
219,00 €

TIME COLLECTION - SPRING-SUMMER 2019

MOVEMENT: quartz Miyota Cal. 2035 - CASE: in stainless steel, Ø 36 mm - WATER RESISTANCE: 5 atmospheres - BAND: in stainless steel with crystals

TIME COLLECTION

NEW COLLECTION

Precious Shapes

...



TLJ1437
D: Black
S: Silver
149,00 €



TLJ1440
D: Pink
S: Silver
149,00 €



TLJ1441
D: Light Blue
S: Silver
149,00 €



TLJ1438
D: Champagne
S: Gold
169,00 €



TLJ1439
D: Beige
S: Rose Gold
169,00 €

MOVEMENT: quartz Miyota Cal. 2035 - CASE: in stainless steel, Ø 36 mm - WATER RESISTANCE: 3 atmospheres - BAND: in stainless steel

TIME COLLECTION

Dancing

...

TIME COLLECTION - SPRING-SUMMER 2019



TLJ1219

D: Black
S: Silver
219,00 €



TLJ1002

Total Silver
219,00 €



TLJ1118

D: Silver - Rose Gold
S: Bicolor Silver - Rose Gold
229,00 €



TLJ1005

Total Rose Gold
239,00 €

MOVEMENT: quartz Miyota Cal. 2036 - CASE: in stainless steel, Ø 37 mm - WATER RESISTANCE: 5 atmospheres - BAND: in shiny stainless steel



TIME COLLECTION

Mini Dancing

...



TLJ1209
Total Silver
169,00 €



TLJ1210
D: Black
S: Silver
169,00 €

MOVEMENT: quartz Miyota Cal. 2035 - CASE: in stainless steel, Ø 33 mm - WATER RESISTANCE: 5 atmospheres - BAND: in shiny stainless steel



TLJ1212
D: Silver - Rose Gold
S: Bicolor Silver - Rose Gold
179,00 €



TLJ1211
D: White
S: Rose Gold
189,00 €



TIME COLLECTION

Dancing Slim

...

TIME COLLECTION - SPRING-SUMMER 2019



TLJ1341
Total Silver
159,00 €

TLJ1344
D: Pink
S: Silver
159,00 €

TLJ1345
D: Light Blue
S: Silver
159,00 €

TLJ1342
D: Black
S: Silver
159,00 €

TLJ1343
D: Blue
S: Silver
159,00 €

MAGNET FASTENING

MOVEMENT: quartz Miyota Cal. VJ20 - CASE: in stainless steel, Ø 36 mm - WATER RESISTANCE: 3 atmospheres - BAND: Milan mesh in stainless steel

NEW



TLJ1448
 D: Silver - Rose Gold
 S: Silver
 169,00 €



TLJ1348
 Total Rose Gold
 179,00 €



TLJ1349
 D: Black
 S: Rose Gold
 179,00 €



TLJ1346
 D: Champagne
 S: Gold
 179,00 €



TLJ1347
 D: Silver
 S: Gold
 179,00 €

MAGNET FASTENING

TIME COLLECTION

Trendy Dial

...



TLJ1360

D: Black

S: Silver

139,00 €



TLJ1361

D: Pink

S: Silver

139,00 €



TLJ1364

D: Silver - Rose Gold

S: Silver

149,00 €

MOVEMENT: quartz Miyota Cal. GL30 - CASE: in stainless steel, Ø 36 mm - WATER RESISTANCE: 3 atmospheres - BAND: Milan mesh in stainless steel



TLJ1362
D: Champagne
S: Gold
159,00 €



TLJ1363
Total Rose Gold
159,00 €



TIME COLLECTION

Moonlight

...



TLJ969
Total Silver
149,00 €



TLJ1057
D: Grigio / Grey
S: Silver
149,00 €



TLJ1229
D: Silver - Gold
S: Silver
159,00 €

TIME COLLECTION - SPRING-SUMMER 2019

MOVEMENT: quartz Miyota Cal. VJ20 - CASE: in stainless steel, Ø 36mm - WATER RESISTANCE: 3 atmospheres - BAND: Milan mesh in stainless steel



TLJ1230
D: Silver - Rose Gold
S: Silver
159,00 €



TLJ970
D: Champagne
S: Gold
169,00€



TLJ971
Total Rose Gold
169,00 €



TIME COLLECTION

Mini Moonlight

...



TLJ1202
Total Silver
119,00 €



TLJ1203
D: Black
S: Silver
119,00 €



TLJ1206
D: Silver - Rose Gold
S: Silver
129,00 €

TIME COLLECTION - SPRING-SUMMER 2019

MOVEMENT: quartz Miyota Cal. VJ20 - CASE: in stainless steel, Ø 26 mm - WATER RESISTANCE: 3 atmospheres - BAND: Milan mesh in stainless steel



TLJ1204
D: Silver
S: Gold
139,00 €



TLJ1205
D: Warm Grey
S: Rose Gold
139,00 €



TIME COLLECTION

Only You

...



TLJ1222

D: Dark grey

S: Silver

209,00 €



TLJ1158

D: Rose Gold Mirror

S: Rose Gold

229,00 €

MOVEMENT: quartz Miyota Cal. 5Y30 - CASE: in stainless steel, Ø 37,5 mm - WATER RESISTANCE: 3 atmospheres - BAND: shiny stainless steel - STRAP: in leather



TLJ1297
Total Black
169,00 €



TLJ1155
D: Silver Mirror
S: Silver
169,00 €



TLJ1156
D: Pink
S: Beige
179,00 €



TIME COLLECTION

Trama

...



TLJ1380
Total Silver
169,00 €



TLJ1381
Total Gold
189,00 €



TLJ1382
Total Rose Gold
189,00 €

MOVEMENT: quartz Miyota Cal. VJ20 - CASE: in stainless steel, Ø 33 mm - WATER RESISTANCE: 5 atmospheres - BAND: in stainless steel - STRAP: in leather



TLJ1383
 D: Silver
 S: White
 149,00 €



TLJ1399
 D: Pink - Silver
 S: Pink
 149,00 €



TLJ1400
 D: Warm Grey - Rose Gold
 S: Warm Grey
 159,00 €



TLJ1384
 D: Black - Rose Gold
 S: Black
 159,00 €

TIME COLLECTION

NEW COLLECTION

Carpet

...



TLJ1434
Total Silver
139,00 €

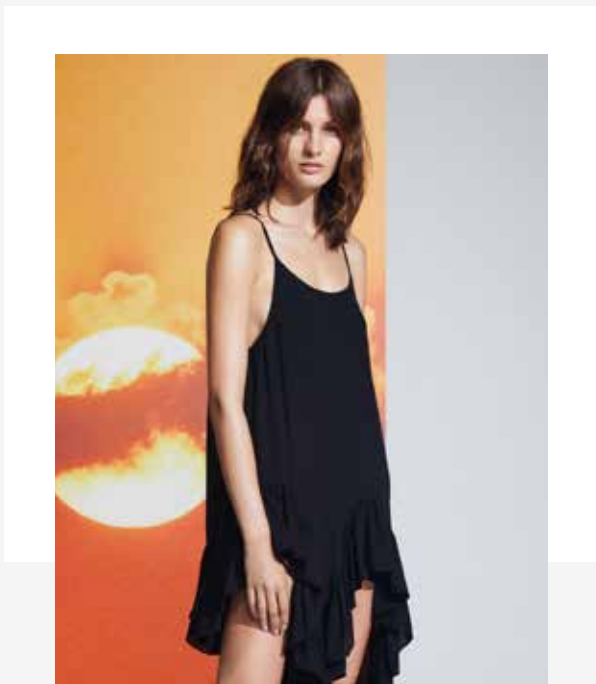


TLJ1435
D: Warm Grey
S: Gold
159,00 €



TLJ1436
D: Warm Grey
S: Rose Gold
159,00 €

MOVEMENT: quartz Miyota Cal. VJ20 - CASE: in stainless steel, Ø 32 mm - WATER RESISTANCE: 3 atmospheres - BAND: in stainless steel



TIME COLLECTION

Rolling

...

TIME COLLECTION - SPRING/SUMMER 2019



TLJ1365

D: Black

S: Silver

159,00 €



TLJ1368

D: Pink

S: Silver

159,00 €

MOVEMENT: quartz Miyota Cal. Y120 E2 - CASE: in stainless steel, Ø 32 mm - WATER RESISTANCE: 3 atmospheres - BAND: in stainless steel



TLJ1366
D: Silver
S: Gold
179,00 €



TLJ1367
D: Silver
S: Rose Gold
179,00 €



TLJ1369
D: Blue
S: Rose Gold
179,00 €

TIME COLLECTION

Crystal Eye

...

NEW COLLECTION

TIME COLLECTION - SPRING-SUMMER 2019



TLJ1430
Total Silver
129,00 €



TLJ1431
D: Black
S: Silver
129,00 €



TLJ1432
D: Pink
S: Silver
129,00 €



TLJ1480
D: Champagne
S: Gold
149,00 €



TLJ1433
D: Silver
S: Rose Gold
149,00 €

MOVEMENT: quartz Miyota Cal. VJ20 - CASE: in stainless steel, Ø 30 mm - WATER RESISTANCE: 3 atmospheres - BAND: in shiny stainless steel



TIME COLLECTION

Framework

...



TLJ1386

D: Black

S: Silver

109,00 €



TLJ1385

D: Silver - Rose Gold

S: Silver

109,00 €



TLJ1389

D: Silver - Rose Gold

S: Rose Gold

119,00 €

MOVEMENT: quartz Miyota Cal. VJ20 - CASE: in stainless steel, Ø 32 mm - WATER RESISTANCE: 3 atmospheres - BAND: in stainless steel



TLJ1387
D: Champagne
S: Gold
129,00 €



TLJ1388
Total Rose Gold
129,00 €



TIME COLLECTION

Biphasic

...

NEW COLLECTION

TIME COLLECTION - SPRING/SUMMER 2019



TLJ1466
Total Silver
129,00 €



TLJ1467
D: Black
S: Silver
129,00 €

MOVEMENT: quartz Miyota Cal. 2035 - CASE: in stainless steel, Ø 34 mm - WATER RESISTANCE: 3 atmospheres - BAND: in stainless steel



TLJ1468
 D: Light Blue
 S: Silver
 129,00 €



TLJ1469
 D: Peach
 S: Silver
 129,00 €



TLJ1472
 D: Silver - Rose Gold
 S: Bicolor Silver - Rose Gold
 139,00 €



TLJ1470
 D: Silver
 S: Gold
 149,00 €



TLJ1471
 D: Silver
 S: Rose Gold
 149,00 €

TIME COLLECTION

NEW COLLECTION

Biphasic

...



TLJ1463
D: Light Blue
S: Grey
109,00 €



TLJ1462
D: Blue
S: Green
109,00 €



TLJ1464
D: Fuchsia
S: Beige
109,00 €

MOVEMENT: quartz Miyota Cal. 2035 - CASE: in stainless steel, Ø 34 mm - WATER RESISTANCE: 3 atmospheres - STRAP: in leather



TLJ1461
D: Black - Gold
S: Black
119,00 €



TLJ1465
D: Pink - Rose Gold
S: White
119,00 €



TLJ1460
D: Silver - Rose Gold
S: White
119,00 €

TIME COLLECTION

Tiny

...



TLJ1133
Total Silver
119,00 €



TLJ1134
D: Dark Grey
S: Silver
119,00 €



TLJ1135
D: Pink
S: Silver
119,00 €

MOVEMENT: quartz Miyota Cal. 2035 - CASE: in stainless steel, Ø 30 mm - WATER RESISTANCE: 5 atmospheres - BAND: in stainless steel



TLJ1223
 D: Silver Rose Gold
 S: Bicolor Silver - Rose Gold
 129,00 €



TLJ1224
 D: Warm Grey - Rose Gold
 S: Bicolor Silver - Rose Gold
 129,00 €



TLJ1137
 D: Silver
 S: Gold
 139,00 €



TLJ1139
 D: Silver
 S: Rose Gold
 139,00 €

TIME COLLECTION

Couple

...



TLJ1284
Total Silver
99,00 €

TLJ1285
D: Black
S: Silver
99,00 €

TLJ1286
D: Pink
S: Silver
99,00 €

TLJ1287
D: Wisteria
S: Silver
99,00 €

TLJ1288
D: Blu / Blue
S: Silver
99,00 €

BRASS BANGLE COMBINED

MOVEMENT: quartz Miyota Cal. 2025 - CASE: in stainless steel, Ø 32 mm - WATER RESISTANCE: 3 atmospheres - BAND: in stainless steel



TLJ1289
Total Gold
109,00 €



TLJ1290
Total Rose Gold
109,00 €



BRASS BANGLE COMBINED

WOMAN
Jewels Collection





NEW COLLECTION



LJ1327
Necklace
Length 70 cm
75,00 €



LJ1328
Necklace
Length 70 cm
85,00 €



LJ1329
Necklace
Length 70 cm
85,00 €

ADJUSTABLE NECKLACE



LJ1192
Necklace
Length 45 cm
89,00 €



LJ1194
Earrings
Length 3,5 cm
79,00 €



LJ1193
Bracelet
Length 17 cm
69,00 €

LIU·JO



LJ1197
Earrings
Length 3,5 cm
89,00 €



LJ1195
Necklace
Length 45 cm
99,00 €



LJ1196
Bracelet
Length 17 cm
79,00 €

NEW COLLECTION

JEWELS COLLECTION - SPRING/SUMMER 2019

LJ1301
Necklace
Length 70 cm
75,00 €



LJ1300
Bracelet
Length 17 cm
65,00 €



LJ1302
Bracelet
Length 18 cm
75,00 €





NEW COLLECTION

JEWELS COLLECTION - SPRING/SUMMER 2019



LJ1299
Necklace
Length 45 cm
7500 €



LJ1303
Earrings
Length 7 cm
75,00 €



LJ1304
Earrings
Length 6 cm
75,00 €

NEW COLLECTION

LJ1313
Necklace
Length 50 cm
55,00 €



LJ1311
Necklace
Length 50 cm
55,00 €



LJ1314
Bracelet
Length 17 cm
55,00 €



LJ1312
Bracelet
Length 17 cm
55,00 €



NEW COLLECTION

JEWELS COLLECTION - SPRING/SUMMER 2019

LJ1284
Necklace
Length 70 cm
115,00 €



LJ1286
Earrings
Length 4 cm
75,00 €

LJ1285
Bracelet
Length 17 cm
75,00 €





LJ1149
Necklace
Length 60 cm
79,00 €



LJ1151
Earrings
Length 4 cm
59,00 €



LJ1150
Bracelet
Length 18 cm
69,00 €

NEW COLLECTION

JEWELS COLLECTION - SPRING/SUMMER 2019



LJ1289
Earrings
Length 4,5 cm
65,00 €

LJ1287
Necklace
Length 70 cm
75,00 €



LJ1288
Bracelet
Length 17 cm
65,00 €

NEW COLLECTION

LJ1290
Necklace
Length 70 cm
85,00 €



LJ1292
Earrings
Length 4,5 cm
75,00 €



LJ1291
Bracelet
Length 17 cm
75,00 €





LJ1185
Necklace
Length 60 cm
59,00 €



LJ1187
Earrings
Length 3 cm
59,00 €



LJ1190
Earrings
Length 3 cm
69,00 €



LJ1188
Necklace
Length 60 cm
69,00 €

NEW COLLECTION

JEWELS COLLECTION - SPRING/SUMMER 2019



LJ1282
Bracelet
Length 17 cm
75,00 €



LJ1281
Necklace
Length 45 cm
85,00 €



LJ1283
Earrings
Length 1,15 cm
65,00 €



LJ1279
Bracelet
Length 17 cm
65,00 €



LJ1280
Earrings
Length 1,15 cm
55,00 €



LJ1278
Necklace
Length 45 cm
75,00 €



LJ1163
Necklace
Length 70 cm
89,00 €



LJ1164
Earrings
Length 4 cm
79,00 €



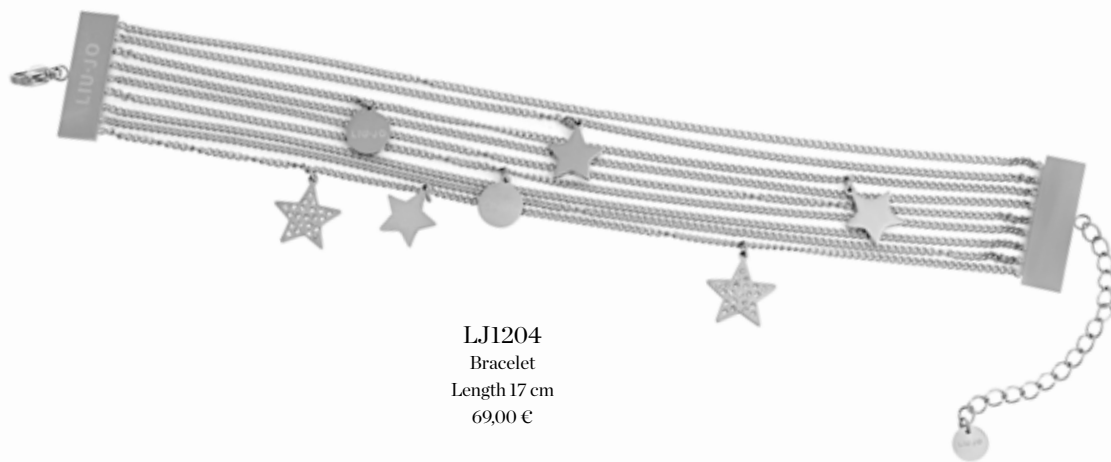
LJ1165
Bracelet
Length 17 cm
59,00 €



LJ1203
Necklace
Length 70 cm
59,00 €



LJ1208
Earrings
Length 8 cm
59,00 €



LJ1204
Bracelet
Length 17 cm
69,00 €



NEW COLLECTION

LJ1325
Necklace
Length 50 cm
75,00 €

LJ1316
Necklace
Length 50 cm
75,00 €



LJ1322
Earrings
Length 6 cm
65,00 €



LJ1319
Bracelet
Length 17 cm
65,00 €

NEW COLLECTION

LJ1324
Necklace
Length 50 cm
65,00 €



LJ1321
Earrings
Length 6 cm
55,00 €



LJ1315
Necklace
Length 50 cm
65,00 €

LJ1318
Bracelet
Length 17 cm
55,00 €

NEW COLLECTION

LJ1326
Necklace
Length 50 cm
75,00 €



LJ1323
Earrings
Length 6 cm
65,00 €



LJ1317
Necklace
Length 50 cm
75,00 €

LJ1320
Bracelet
Length 17 cm
65,00 €



NEW COLLECTION

JEWELS COLLECTION - SPRING/SUMMER 2019



LJ1293
Necklace
Length 70 cm
95,00 €

LJ1295
Earrings
Length 5 cm
65,00 €



LJ1294
Bracelet
Length 17 cm
75,00 €

NEW COLLECTION



LJ1296
Necklace
Length 70 cm
105,00 €

LJ1298
Earrings
Length 5 cm
75,00 €



LJ1297
Bracelet
Length 17 cm
85,00 €



LJ1158
Necklace
Length 70 cm
59,00 €



LJ1159
Earrings
Length 7 cm
59,00 €



LJ1221
Necklace
Length 60 cm
59,00 €



LJ1222
Bracelet
Length 6,5 cm
89,00 €



LJ1224
Earrings
Length 8 cm
59,00 €



LJ1202
Necklace
Length 80 cm
59,00 €



LJ1201
Necklace
Length 80 cm
59,00 €



LJ1045
Bracelet
Length 23 cm
59,00 €



LJ1047
Bracelet
Length 23 cm
69,00 €



LJ1049
Bracelet
Length 23 cm
69,00 €

MAGNET FASTENING

Customer Service
customerservice@liujoluxury.it

Follow us on:



LIU•JO

Produced and distributed by
Liu•Jo Luxury srl

liujo.com

liujo.com